



FERRERO
CAREER
BITES

CHOOSING YOUR CAREER

What should I ask myself when starting my career?

1. What am I **passionate** about?
2. What are my **strengths and skills**?
3. What **values** matter most at this stage in my life and for my future career?
4. Where do I **envision** myself in the long term?

Steps to follow to make your career choice:

Self-reflection

Industry research

Attend career related events

Network with professionals

Assessing myself: Hard Skills vs Soft Skills

Create a list of your **strengths and weaknesses** divided into: **Hard skills** and **soft skills**

Hard skills: Technical skills you need to complete specific tasks

Soft skills: Interpersonal abilities that can be applied to any role and that can't be developed just by studying a specific subject

FERRERO CAREER BITES

LIVE ●

Have you watched all the Career Bites? **Join us** in our **next Live event** and get answers to all your career-related questions with our Ferrero Professionals.

See you soon!